



FOR IMMEDIATE RELEASE:

## The Contest Queen's "Secrets to Winning" Sweepstakes Tour Learn How To Win Cash, Cars, Trips & More ... Online!

OSHAWA, ON - Do you ever read about people who enter sweepstakes and win amazing prizes? Do you wonder, "Are those people for real?" Not only are they for real, but one of them, Carolyn Wilman, the Contest Queen, has helped others win over \$1,000,000 in prizes with the tips, tricks and entry methods in her book *You Can't Win If You Don't Enter*. This summer she is embarking on her first U.S. tour teaching people how to find, organize, enter and win online contests, sweepstakes and giveaways.

The Contest Queen's "Secrets to Winning" Sweepstakes Tour (<http://www.contestqueen.com/cqtour/>) is being held in twelve cities (Detroit MI, Cleveland OH, Dayton OH, Louisville KY, Huntsville AL, Atlanta GA, Tampa FL, West Palm Beach FL, Charlotte NC, Baltimore MD, New York NY and Albany NY) from July 26<sup>th</sup> through August 20<sup>th</sup> 2013.

Each workshop will be two hours in duration, most being held in independent coffee shops. Attendees are asked to bring their laptops and a penchant for fun. The topics being covered are: How to Use RoboForm Effectively, How to Win on Facebook, How to Win on Twitter and How to Win on Pinterest. Although the focus of the workshops is how to win online, any sweepstakes question will be answered.

Of course she wouldn't be the Contest Queen without prizes. Currently, there is over \$5,000 in prizes to be won from more than 20 sponsors. "I hope to have over \$10,000 in prizes before I begin my fun-filled journey this summer." Ms Wilman said. Not wanting anyone to miss out on the excitement, Ms. Wilman is adding an online component and holding a Rafflecopter contest (one of the tour sponsors) giving away the tour's grand prizes, in addition to those being handed out at each workshop.

In 2005 Ms Wilman created ContestQueen.com (<http://www.contestqueen.com>) as 'a hub of all things contesting' with hundreds of free resources to sweepstakes websites, sweepstakes groups and forums, sweepstakes software, sweepstakes clubs and conventions, along with her blog *From The Contest Queen* and links to all her social media outlets connecting her to fellow 'sweepers'.

### About the Contest Queen:

Carolyn Wilman has worked in marketing for over two decades. She combined her business savvy along with her hobby and helped others win over \$1,000,000 in prizes by teaching the best entry methodologies in her book *You Can't Win If You Don't Enter*. Carolyn also works with companies to create, and viral market, winning promotions maximizing ROI and loyal customers. Her efforts as a sweepstakes marketing expert landed her on the cover of Marketing Magazine, was named by MORE Magazine as one of Canada's Top 40 Women over 40 and featured in the pilot episode of TLC's [High Stakes Sweepers](#).

*You Can't Win If You Don't Enter* is available to order online at ContestQueen.com, Amazon.com, and through wholesale and retail channels worldwide. The Canadian Edition was released February 2006 and the American Edition April 2008. Her 2<sup>nd</sup> (combined) Edition will be released in late 2013.

For more information, please contact Carolyn Wilman at [carolyn@contestqueen.com](mailto:carolyn@contestqueen.com), @ContestQueen or 416.356.1116 ([Full Media Kit](#))

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