



**FOR IMMEDIATE RELEASE:**

## **The Contest Queen Has Helped Others Win Over \$1,000,000 in Prizes!**

NIAGARA FALLS, NY - Do you ever read about people who enter sweepstakes and win amazing prizes? Have you ever wondered, "Are these people for real?" Not only are they for real, but one of them, Carolyn Wilman, the Contest Queen herself, has helped others win over \$1,000,000 in prizes.

"I never realized how much I had helped people win until Delany Roberts ([@delany\\_55](#)) tweeted she had won a Ferrari. She then credited me for teaching her how to enter sweepstakes vs. blog contests." Ms Wilman said. "I then began to add up the prize values from all the wonderful emails I have received over the past few years. I was shocked when the amount passed the \$1,000,000 mark." Since then she has also helped; [Wendy win a house](#), [Nicole win a car](#), and [Sandra and Michael win a trip to outer space](#).

It began in 2004 when, after being asked by hundreds of people, 'So, how I can begin to win like you?' she decided to combine her extensive marketing background along with her hobby, and teach others the fastest and easiest way to have fun and win. The result was *You Can't Win If You Don't Enter*—the first publication to focus specifically on the exciting world of Internet sweepstakes.

Recently, the Contest Queen brought her book to life with her seminar [How to Win Cash, Cars, Trips & More!](#) The first seminar is to be held in Ottawa, ON, Canada on Saturday October 3<sup>rd</sup> at the Main Branch of the Ottawa Public Library. The full seminar schedule has yet to be confirmed, but she will be bringing her seminar to major cities across United States and Canada.

In conjunction with writing the book and seminar, Ms Wilman also created ContestQueen.com as 'a hub of all things contesting' with hundreds of free resources to sweepstakes websites, sweepstakes groups and forums, sweeping software, sweeper clubs and conventions.

Using the techniques she outlines in her book, Carolyn averages 5-15+ contest wins per month. With those numbers, this promotional and sweepstakes marketing expert is highly qualified to steer contest and sweepstakes players in the winning direction.

### **About the Contest Queen:**

Carolyn Wilman has worked in sales and marketing for over two decades. She is founder of Imagination Edge Inc., a promotional marketing consulting business, and a co-founder of the Canadian Contestors Association. Her efforts as a sweepstakes marketing expert landed her on the cover of Marketing Magazine in 2006, was named by MORE Magazine as one of Canada's Top 40 Women over 40 in 2007 and featured in the documentary *Winning for a Living* in 2008.

*You Can't Win If You Don't Enter* (American Edition) is available to order online at ContestQueen.com, Amazon.com, BookSurge.com, Borders.com, and through wholesale and retail channels worldwide. The Canadian Edition was released April 2006. Ms. Wilman is currently updating the Canadian Edition and it will be available Winter 2009.

For more information, please contact Carolyn Wilman at [carolyn@contestqueen.com](mailto:carolyn@contestqueen.com), [@ContestQueen](#) or 905.579.2668

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