



FOR IMMEDIATE RELEASE:

The Contest Queen Can Teach You How to Win Thousands of Dollars in Prizes in 5 Easy Steps

NIAGARA FALLS, NY - Do you ever read about the people who enter Internet sweepstakes and win cash and unparalleled life experiences? And have you ever wondered, "Are these people for real?" Not only are they for real, but one of them, the Contest Queen herself, can teach you in five easy steps how to begin winning those sweepstakes and contests.

Ms. Wilman stated, "After being asked by hundreds of people, 'So, how I can begin to win like you?' I decided to teach others the fastest and easiest way to become a winner." The result was *You Can't Win If You Don't Enter*—the first and only publication to focus specifically on the exciting world of Internet sweepstakes.

Her five steps to begin winning are:

1. **Visit online websites** that specialize in the hobby and have links to currently running promotions or sign-up for a newsletter subscription listing new sweepstakes and contests.
2. **Join an online community.** The real joy of this hobby is the people. You can find other sweepstakes enthusiasts in chat rooms, groups and forums, local clubs and even conventions. Members share new promotions, answers, wins and losses. As a bonus, you can make real friends from this hobby.
3. **Always read the rules.** This is the #1 entry tip because it's the one thing people do the least. You do not want to inadvertently disqualify yourself.
4. **Feel like a winner!** If you want to be lucky, you have to think you are lucky. You have to feel lucky!
5. **Enter, Enter, Enter.** The more you enter, the better your odds.

"In conjunction with writing the book, I also created ContestQueen.com as 'a hub of all things contesting' with hundreds of free resources to sweepstakes websites, sweepstakes groups and forums, sweeping software, sweeper clubs and conventions, because when I began entering on a daily basis, there was not a one-stop-shop for sweepstakes information on the Internet." Ms. Wilman said.

Using the techniques she outlines in her book, Carolyn averages 5-10+ contest wins per month. With those numbers, this sales and marketing expert is highly qualified to steer contest and sweepstakes players in the winning direction.

About the Author:

Carolyn Wilman has worked in sales and marketing for over two decades. She is founder of Imagination Edge Inc., a promotional consulting business, and a co-founder of the Canadian Contestors Association. Her efforts as a marketing expert landed her on the cover of Marketing Magazine in 2006 and was named by MORE Magazine as one of Canada's Top 40 Women over 40 in 2007.

As the official Contest Queen, she produces a free bi-weekly e-newsletter called The Winning EDGE that includes contesting stories, tips, tricks and links to new sweepstakes. You can also listen to Carolyn online as she interviews the movers and shakers in the promotional industry and sweepstaking community on her bi-weekly Internet show;

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Contest Queen

From The Contest Queen www.blogtalkradio.com/contestqueen, or on her blog of the same name www.fromthe.contestqueen.com.

You Can't Win If You Don't Enter (American Edition) is available to order online at ContestQueen.com, Amazon.com, BookSurge.com, Borders.com, and through wholesale and retail channels worldwide. The Canadian Edition was released April 2006. Ms. Wilman is currently updating the Canadian Edition and it will be available Spring 2009.

For more information, please contact Aprile Edwards, at aprile@contestqueen.com or 905.579.2668

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