



For immediate release:

## Contestors Converge on Toronto for First Ever National Convention

Toronto, Ontario — Up to 650 contestors are expected to attend the 1<sup>st</sup> Annual National Contestors Convention (ANCC) [www.contestconvention.com](http://www.contestconvention.com) being held at The Sheraton Centre in Toronto on September 21-23, 2007. Attendees will participate in a range of activities including their favourite activity - vying for prizes.

“There is over \$20,000 in prizes being given away, including three of the four C’s of contesting: computers, cash, cars and cruises, said Richard Adams, Co-Director of the Canadian Contestors Association (CCA). Major corporations have donated hundreds freebies and samples for the show bags along with dozens of prizes to be won during the session draws. With a maximum of 450 full weekend pass attendees and 200 Saturday day pass holders, the odds of winning are either 1 in 450 or 1 in 650 on Saturday.”

In addition to the prizes, there are many other activities planned including a diverse line-up of featured speakers. Attendees will find out why companies run contests, learn how to avoid the hazards of online contesting, and discover how the ancient oriental art of placement, feng shui, can help improve your luck. Attendees can also get their contesting questions answered by the experts at Q&A sessions following each presentation.

Further enhancing the experience will be the opportunity to meet the “rock stars” of the contesting community. These leaders of the contesting world are the owners of the most popular contesting websites and newsletters in Canada including: Joe Head and Dave Larade of [www.contestcanada.com](http://www.contestcanada.com), Linda Horricks of [www.contestgirl.com](http://www.contestgirl.com), Lori Novak of [www.canadiancontests.com](http://www.canadiancontests.com) and Sylvia Gold of [www.winacontest.com](http://www.winacontest.com).

“There is nothing like the exhilarating energy of a big group of contestors in one room”, said Adams,. “Especially, when they have a bag full of freebies and are winning prizes. There is less screaming at rock concerts!”

For further details and to purchase your pass, visit [www.contestconvention.com](http://www.contestconvention.com)

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### About the Canadian Contestors Association

The Canadian Contestors Association (CCA) is an association for individuals who regularly participate in contests for the purpose of:

- developing and fostering a sense of community spirit among its members;
- promoting organized events for its members;
- providing information and statistics of interest to members;
- sharing information for the mutual benefit of members.

Please visit [www.contestorsassociation.org](http://www.contestorsassociation.org) for more information.