

Contest Queen

FOR IMMEDIATE RELEASE:

Contestors Trade Tips and Find Friendships

*Contest clubs are forming across Canada.
Come out and meet fellow hobbyists.*

OSHAWA, ONTARIO, CANADA – Canada’s first contesting club was formed on September 17th, 2006, as almost 40 hobbyists met at a Toronto restaurant.

Carolyn Wilman, Canada’s “Contest Queen” and author of *You Can’t Win if You Don’t Enter*, tested the idea of a Canadian club after seeing first-hand the success of these organizations south of the border, hoping to duplicate the success of similar groups in the United States.

“The United States has had sweepstakes clubs for decades,” says Wilman. “People whose passion is to enter contests meet informally once or twice a month to hear speakers, swap entry blanks, tips, tricks and stories.”

Until recently, Canadian contest hobbyists were only able to meet in online forums like chat rooms. After witnessing the fun, education and camaraderie that takes place at the American club meetings, Wilman was sold. She decided that Canada needed a formalized setting for hobbyists to meet. Said Wilman, “I soon discovered the best part of the hobby was the people, not the wins!”

Following the American formula for success, three guest speakers entertained attendees, and there were draws for door prizes at this first meeting. The new club members decided they would break the group into three smaller clubs: West, Central, and East Toronto. A fourth Canadian club has been formed in Grande Prairie, Alberta.

Visit www.contestqueen.com for information on how to join or start a club in your area.

About the Contest Queen:

Carolyn Wilman has worked in sales and marketing for over two decades. She is founder of Imagination Edge Inc., a promotional consulting business. As the official Contest Queen, Ms. Wilman enters several thousand contests and sweepstakes each month.

For more information, please contact Carolyn Wilman at carolyn@contestqueen.com. *You Can’t Win if You Don’t Enter* (Canadian Edition) is available to order online at ContestQueen.com, Indigo.com, Amazon.ca, Amazon.com, BookSurge.com, Borders.com, and through wholesale and retail channels worldwide. The American Edition is currently being written and will be available Winter 06/07.

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Imagination Edge Inc.

1984 Valewood Court * Oshawa ON * L1G 7X9
1623 Military Road * #1008 * Niagara Falls NY * 14304-1745
tel/fax: 905.579.2668 * tollfree: 1.866.231.6676
email: info@contestqueen.com
www.contestqueen.com