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FOR IMMEDIATE RELEASE:

Finally a Sweeper's Guide for the Internet Generation!

BookSurge proudly announces the publication of *You Can't Win If You Don't Enter* by Carolyn Wilman

OSHAWA, ONTARIO, CANADA - BookSurge announces the publication of *You Can't Win If You Don't Enter*, the Canadian Edition, by Carolyn Wilman.

Do you ever read about the people who enter Internet contests and win cash and unparalleled life experiences? And have you ever wondered, "Are these people for real?" Not only are they for real, but one of them, the Contest Queen herself, has written a book that reveals how these contests and sweepstakes can be won.

Since a winning streak in 2004 prompted her to write this book—and using the techniques she outlines in her book—Carolyn Wilman averages 5-10+ contest wins per month. With those numbers, this sales and marketing expert is highly qualified to steer contest and sweepstakes players in the winning direction.

While there are many books available on sweeping and contesting, Carolyn's guide is the first and only publication to focus specifically on the exciting world of Internet contests. Not only is Carolyn a seasoned sweeper, but she has also conducted a wealth of research on contesting, including having interviewed several of Canada's largest contest management companies and judging agencies. In *You Can't Win If You Don't Enter*, Carolyn Wilman gives away all of her secrets. She reveals inside tricks, tips and approaches, from the etiquette of playing the game to the tools of the trade; from rules and regulations...to the biggest mystery of all: how to increase one's chances of being a winner. Her book will be truly instrumental in helping all of those contestors out there to attract the luck needed to take the sweeps!

Author bio:

Carolyn Wilman has worked in sales and marketing for nearly two decades. She is founder of Imagination Edge Inc., a promotional consulting business. As the official Contest Queen, Ms. Wilman enters several thousand contests and sweepstakes each month.

For more information or for a free review copy, please contact the author at carolyn@contestqueen.com. Books are available to order at Booksurge.com, Amazon.com, Alibris.com and Abebooks.com.

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Booksurge LLC
5341 Dorchester Road Suite 16
North Charleston, South Carolina 29418
www.booksurge.com